Trial Tutorial for the H2O Al Hybrid Cloud



Welcome!

Welcome to the H2O Al Hybrid Cloud! We are excited to share our platform with you and introduce you to our new trial experience. It has been our mission since its inception to democratize Al. Opening up our cloud experience to the world is an important step in that mission.

To make the best of your 14 day trial, we will walk you through a series of capabilities and applications that showcase what an Al cloud looks like. You will learn how to open, run, and operate Al Apps and even build and deploy your own predictive models. Once you have the basics down, you can explore, experiment, and create freely!

H2O Al Hybrid Cloud is an end-to-end platform that enables organizations to rapidly build world-class Al models and applications in the cloud or on premise. The platform comes with an AppStore that simplifies access to business applications, data science best practices, and allows for rapid

prototyping and collaboration. Built on top of the award winning Driverless Al automatic machine learning platform and the best-in-class H2O open source machine learning library, this platform was designed to accelerate the entire machine learning lifecycle including data ingestion, feature engineering, modeling, interpreting, and deploying models into production. It also enables the rapid development of extremely high quality Al applications covering different end user needs.

In the enterprise version of the H2O AI Hybrid Cloud, you can use our open-source SDK, Wave, to build any style of app you choose. It is a python based SDK that can leverage any python library so you can have complete control and freedom of what apps you develop. We enable the full spectrum of app creation, not just data science. We have provided more than 20 pre-built applications in the trial to give you a sense of what is possible with Wave.

WHAT TO EXPECT

The H2O AI Hybrid Cloud is a unified platform composed of several components.

- Al application store
- AutoML integration
- Machine learning interpretability
- Automated model documentation
- Deployment and model monitoring

In this trial, we will walk through a use case using supervised machine learning to predict whether or not customers are at risk for churn. Across industries, companies are investing in artificial intelligence to identify customers who are at risk of attrition allowing them to quickly intervene with next best action offers.



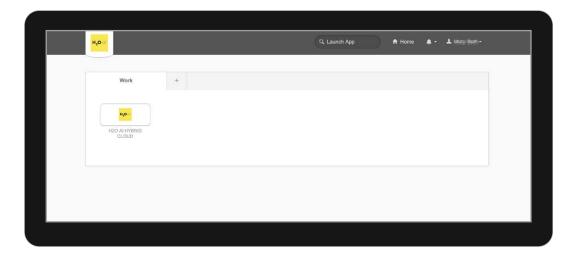
Explore

You will begin in the App Store which is a central portal for Al applications built using H2O Wave. This includes over twenty sample applications ranging from data science best practice apps to examples of industry vertical solutions. You can also easily provision an Al engine for automatically building predictive models and deploy these models as REST endpoints.

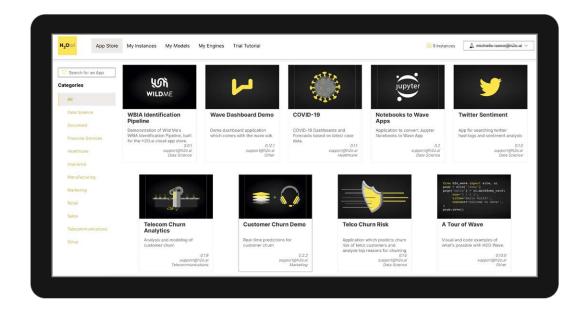
EXPLORE

AI APPLICATION STORE

1. Navigate to the H2O Al Hybrid Cloud at cloud.h2o.ai. You will see a tab labeled Work and a button to enter the H2O Al Hybrid Cloud AppStore.



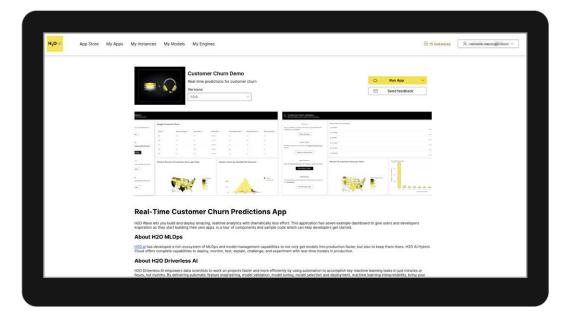
2. In the App Store, scroll through the home page to find the Customer Churn Demo application. Let's walk through how a lightweight app rapidly provides insights and predictions on what customers are at risk of churning.



EXPLORE

AI APPLICATION STORE

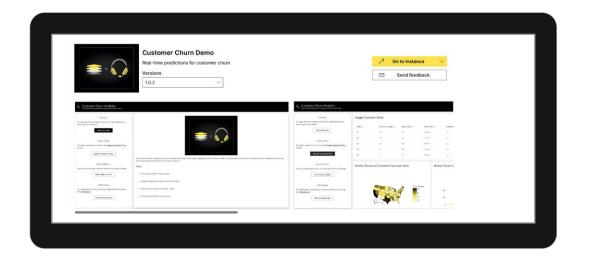
- **3.** On the homepage of an app you can see the following information:
 - a. Name and description of the App
 - **b.** A dropdown list of versions
 - C. A button to launch a new, separate running instance of the app. If you have an instance of the app already running this button will say **Run App**
 - **d.** Detailed application descriptions from the developer
 - **e.** A list of any running instances of this application



4. Start an instance of the app by clicking the Run App button

- **a.** This will create a new instance of the app in about 45 seconds.
- b. While your instance is being created, scroll to the bottom of the screen to see a list of existing instances. Once yours is ready, you will be able to select *Pause, Resume* and *Terminate* from the *Actions* dropdown menu. You can use the Pause button to shut down the app when not in use to save cloud costs without fully terminating the instance.

Once complete, the **Run App** button on the top right of your screen will change to read **Go To Instance**. Click on the button to run the application.



EXPLORE

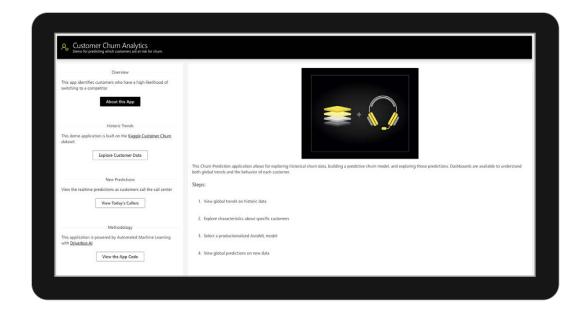
AI APPLICATION STORE

5. On the App home screen you will see information on the purpose of the app, the dataset being used, new predictions and the code behind the app.

6. Click Explore Customer Data

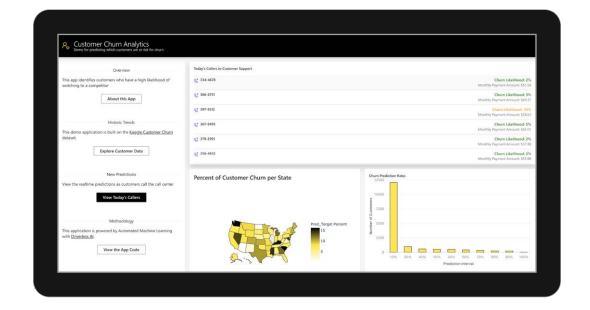
- a. This screen allows us to explore the Kaggle Telco Customer

 Churn dataset which has historic information about customers at a telecommunications company and whether or not they have cancelled their contract.
- **b.** Additionally, we are presented with two visualizations: a geographic analysis and a histogram. We can quickly see that this company is facing severe churn problems in Texas & California as with the accounts with the highest monthly bill amount.



7. Click View Today's Callers

- every three seconds with the latest information from our Demo Call Center. As customers call in, their information is scored on a predictive model built using Driverless Al and hosted in MLOps, which we will explore in later steps.
- **b.** At the top of the page, we can see the most recent callers, their monthly bill amount, and how likely our model thinks they are to churn.
- average churn rates by state and a distribution of our model's predictions. We can see that overall the calls coming in we do not see an overall high risk of churn, but certain states, such as Washington and South Carolina, are flagging as higher risk than in the parent model. This could be due to sample size or some data drift factors.



EXPLORE

AI APPLICATION STORE

8. Click View the App Code

- **a.** This application was built using the open source framework H2O Wave.
- **b.** You can explore the Python code that was used to build this frontend application for our customer churn predictive model.

We have successfully walked through our first Al application! In the H2O Al Hybrid Cloud trial, you will have access to 25+ applications. These apps represent just a handful of use cases that the App Store can solve. In the full enterprise version, you can code any application you want and upload to your own personal hybrid cloud.

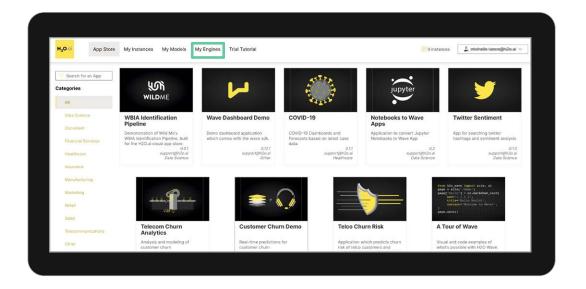
Close this tab in your browser and return to the **AppStore** tab where you launched your instance.



Model

Next we will walk through how to create and manage an instance of the AutoML software Driverless Al. For the purposes of this trial users can run one instance of DAI and one instance of H2O-3.

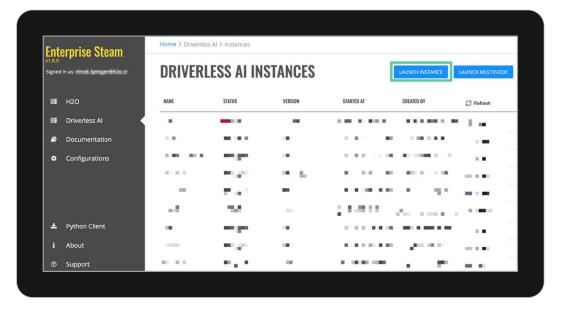
Click on the My Engines tab at the top nav bar to go to Steam, where you can launch and manage instances of Driverless Al and H2O for building machine learning models.



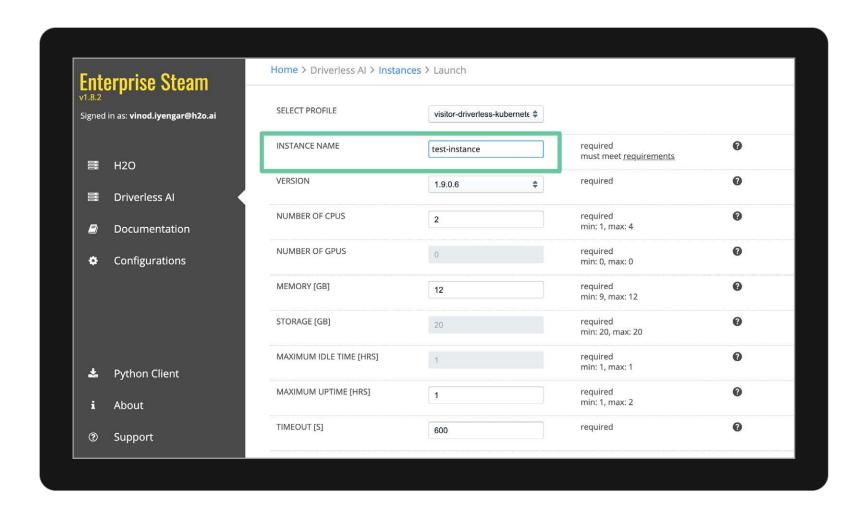
2. Click on the **Driverless AI** link on the left navbar to create a new **Driverless AI instance.**







4. You will arrive at a page that allows you to create a new **Driverless Al instance**. There are quite a few configuration parameters available for the user to specify the size and performance capabilities they require for the modeling exercise. Typically, this is a function of the data set size and complexity of the problem the user sets out to solve. For the purpose of this demo, please enter **test-instance** in the text field as shown below and then click **Launch Instance**.

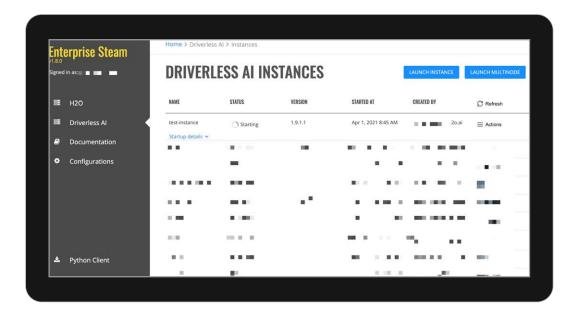


5. After you hit Launch Instance, you'll see a screen that brings up the instance, and you can see the progress as the instance is being launched.

Once the instance is created, you can click on the instance name to go directly into **Driverless Al**.



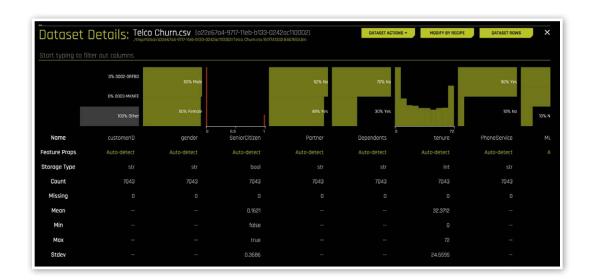
https://drive.google.com/file/d/1nG EkLFCVd8XGj6LMrvagETeAezaA3 WBu/view?usp=sharing



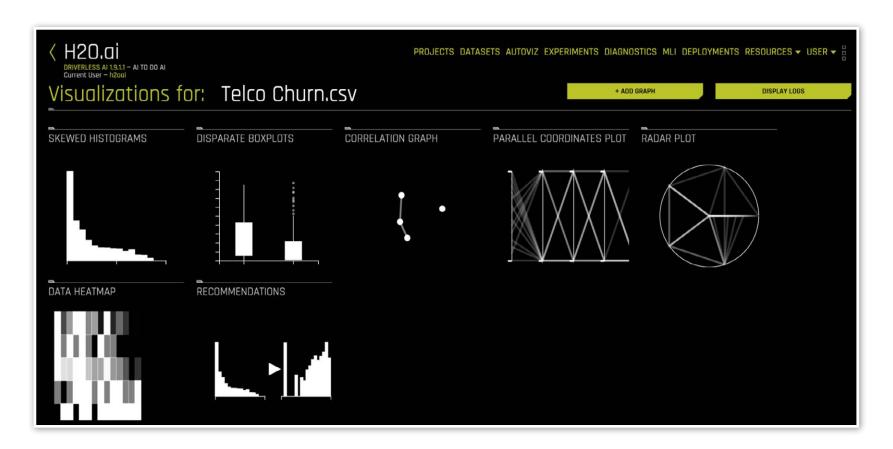
 Once in Driverless AI, click Add Dataset, select upload file and select your Telco Churn dataset.



8. Let's now explore this data set.
Under Status, select Click for
Actions and select Details from
the dropdown menu. Here we can
see (and modify) our data, data
types, distributions, and more.



9. Click on the yellow x in the top right corner to return to previous screen. Return to the Click for Actions menus under Status and this time we will select Visualize. Once complete, click on Visualization ready, which will appear under the Message column. Here we see Driverless Al's AutoViz, an automatically generated series of visualizations that enable users to better understand their data set. Additionally, AutoViz will provide potential recommendations of interesting visuals or data transformations that could help in this experiment. Let's move on to building our model!



AUTOML INTEGRATION

10. Click the back arrow beside H2O.ai on the top left of your screen. Under Status, select Predict from the Click for Actions menu. Set the target column to Churn. We are now presented with a Driverless AI experiment landing page. Here we can adjust the knobs around accuracy, time, and interpretability to tailor our AutoML experiment to our specific problem. Additionally, alternative or custom scoring metrics can be selected or brought in. For more in depth customization of our experiments, we can use the expert settings to enable or disable any capabilities.



AUTOML INTEGRATION

11. Click Launch Experiment. You can watch as the AutoML builds and tests many models and features to determine what the best champion model will be.



ASSISTANT TUNED 78/144 PARAMETER & FEATURE TUNING MODELS, TUNING [LIGHTGBM]

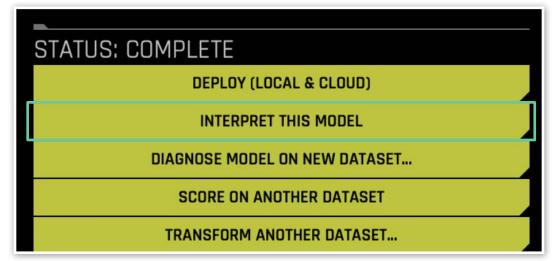
H20.ai Experiment Telco Churn

TRAINING DATASET
Telco Churn.csv

ORIVERLESS AI 1.9.1.1 – A Current User – h2001 EXPERIMENT SETUP

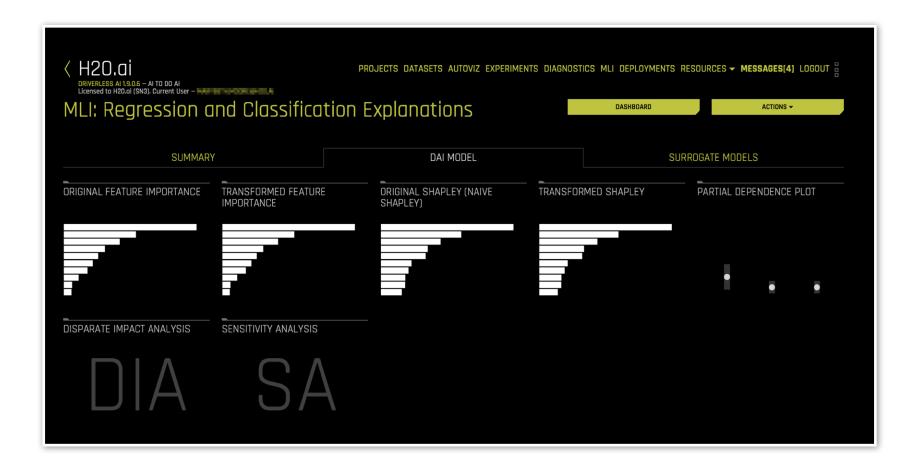
DISPLAY NAME Telco Churn

12. Once the model is complete, there will be several options presented for what to do next. Let's select_ Interpret this Model.



MACHINE LEARNING INTERPRETABILITY

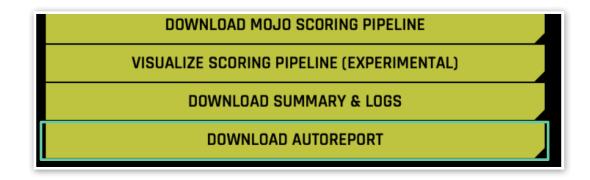
13. Here we can see a variety of explainer capabilities and visualizations to help you understand what your model is thinking. Here you can check for bias/fairness, run what-if scenarios, download your model as a rules-based system, and more! Click the yellow back arrow at the top left of your screen to return to the last page.



AUTOMATED MODEL DOCUMENTATION

- 44. We will now look at our model documentation that has been automatically created for us. Driverless Al will automatically generate a model document that outlines the entire breadth and depth of the process the system went through to develop the model, the features it created, and the tests it ran. Click on Download Autoreport and explore your model documentation.
- can start running experiments of your own! Driverless Al has been built to enable data scientists to solve their most complex problems with AutoML. For more info on all of the customization options and deeper technical insight, check out our documentation here:

http://docs.h2o.ai/driverless-ai/ latest-stable/docs/userguide/ index.html



Driveriess Al E	xperiment: Telco Generated b	
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Driverless AI Experime	ent: Telco Churn	1
Experiment Overvie	w	
Data Overview		1
Methodology		
Data Sampling		
Validation Strategy		2
Model Tuning		2
Feature Evolution		2
Feature Transforma	tions	2
Final Model		2
Alternative Models		2
Deployment		2
Partial Dependence	Plots	2
Shapley Values		2
Appendix		3
Experiment Ove	erview	
original features from	the input dataset Telco C ses and 20 seconds (0:19:	ightGBMModel to predict <i>Churn g</i> iven 20 hurn.csv. This classification experiment 20), using 4 of the 20 original features, and
Performance		7
Dataset	AUC	
	0.85	1
Internal Validation	0.03	

Deploy

DEPLOYMENT AND MODEL MONITORING

1. To get started with deployment, let's navigate to the **Projects** tab at the top of the screen.





DEPLOYMENT AND MODEL MONITORING

Click on Link Experiment on the sub-navbar and select the experiment we just completed earlier.

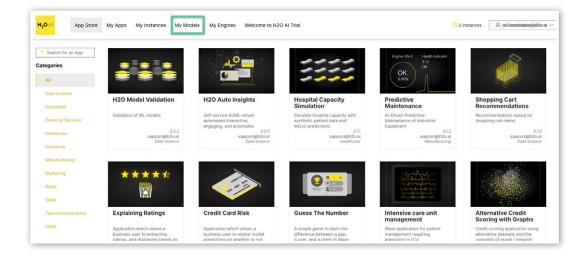
You'll now see the experiment show up on the screen.



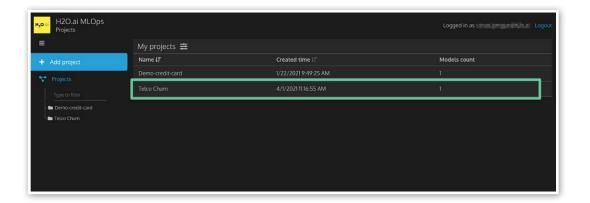


DEPLOYMENT AND MODEL MONITORING

3. Return to the H2O AppStore, which is opened as a separate tab in your browser. In the AppStore, click on the My Models tab.

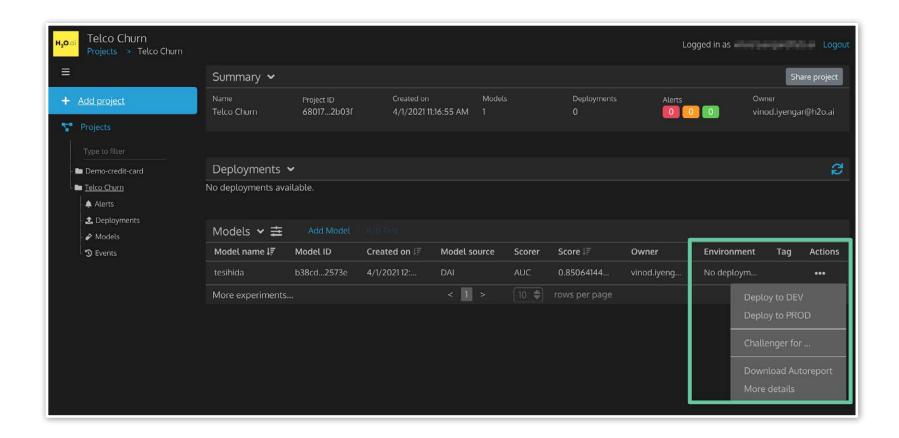


You can now see the project show up in MLOps.



DEPLOYMENT AND MODEL MONITORING

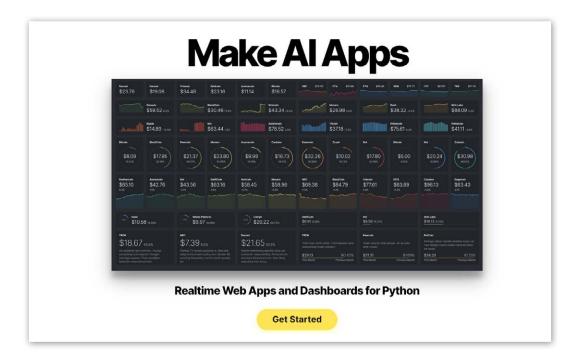
4. Click on the project name and you can see the model show up there. Click on the **Actions** menu on the right hand side.



You are now ready to deploy the model!

Create

Wave is H2O.ai's python based SDK to enable users to rapidly develop their own applications for all business purposes.



https://h2oai.github.io/wave/

Discover

H2O-3 is a fully open source, distributed in-memory machine learning platform with linear scalability. H2O-3 supports the most widely used statistical and machine learning algorithms, including gradient boosted machines, generalized linear models, deep learning, and more. H2O.ai also has an industry leading AutoML functionality that automatically runs through all the algorithms and their hyperparameters to produce a leaderboard of the best models. H2O-3 is used by over 18,000 organizations globally and is extremely popular in both the R and Python communities.

Learn more about H2O open source or walkthrough our tutorial here: https://training.h2o.ai/products/1a-introduction-to-machine-learning-with-h2o-3-classification

Next Steps

You have now familiarized yourself with the H2O Al Hybrid cloud and it's capabilities. If you want to learn more about how H2O.ai can help you solve your most challenging problems with Al schedule a demo by emailing us at:

sales@h2o.ai

